COMP-SCI ENGINEER - HCI & UX DESIGNER - PRODUCT

Manoj Manduva

Principal Product Designer

10 years of product design and 4 years of product management experience on AI, B2B SaaS start-up and enterprise products.

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EDUCATION

Product Management Bootcamp
Sauder School of Business, UBC

M.Des, Information & Interface Design
National Institute of Design

B.Engg, Computer Science Engg.
Osmania University

HIGHLIGHTS

- Patent registered on EV charger
- Listed in top 85 designs — Nissan's Thinking outside parking box
- $2500 grant received from GE Healthcare and Behance
- Co-founded Factly and received $1M grant from Google and Meta
- 4 Publications | IEEE & IIID
- 1st Prize in short movie making
- Junior Scientist Award | National Children Science Congress

SKILLS

Design thinking, User Experience Design (UX), User Interface Design (UI), Information architecture (IA)

Product discovery, Strategy, Prioritization, Roadmaps, Product-Market fit

User Research, Usage Metrics & Testing, Agile methodologies

HTML & CSS, Python programming, SQL, Deployment, Hosting, Github

TOOLS

Figma, Adobe Creative Suite, Amplitude, Mixpanel, Excel

VOLUNTEERING

Repair Cafe · WWF · Earth Hour

PUBLICATIONS

- Design of automobile infotainment system for elderly drivers in Indian context - IIID, Vienna, 2011
- Multimodal Interaction with user's forced exhalation - IEEE, IIT Kharagpur, 2011

PRODUCT DESIGNER EXPERIENCE DESIGN

Oracle — Principal Product Designer
2023–26 · Remote (Canada)

- Designed Supplier Qualification Management and Procurement experiences in Fusion SCM across qualification initiatives, assessments and questionnaires bringing clarity and simplicity into complex workflows.
- Aligned product managers and development leads on requirements, customer data patterns, REST API dependencies and technical feasibility.
- Designed an agentic questionnaire workflow that prepares answers from supplier documents and previous responses for human review.

Kinsta — Senior Product Designer
2021–23 · Remote (Canada)

- Initiated research and design of Operational dashboard with analytics for App and DB hosting.
- Supported team on customer communication platform.
- Owned Customer activation and new user onboarding.

Simulogics GmbH — Senior UX/UI Designer
2020–21 · Remote (Germany)

- Prosperous universe web and mobile game interface.
- Design for admin dashboard, plans and roadmap.

Volkswagen AG — Concept UX Designer
2018–20 · Germany

- Owned holistic charging experience, statistics for I.D3.
- Owned charging station reservation project.

Mutual Mobile — Senior Interaction Designer
2012–15 · India

- Handled design for clients like Nike, Rackspace, SeeMyRadiology, RMS Actuos, Economic Times etc.

PRODUCT MANAGEMENT EXPERIENCE PRODUCT

Pictory — Founding Product Manager
2021–22 · Remote

- Owned the core features for AI-powered video editing, templates, projects, teams. Usage analytics using Amplitude.
- Product market fit, strategy for content creation, setting up OKRs.

Almabase — Founding Product Manager
2015–18 · India

- Initiated user research and product roadmaps, design, usage analytics of the main features on the platform: Alumni jobs, needs, mentorship, gallery etc.
- Helped Almabase grow from 16 to 250+ customers and eventually become #1 alumni management software with $1M ARR.

INTERNSHIPS DESIGN & RESEARCH

University of Salzburg — HCI Design Intern
2011 · Austria

Frog Design — Design Research Intern
2010 · Switzerland

Bosch — Design Research Intern
2010 · India

Mediashala — UX Design Intern
2010 · India

INDEPENDENT AI & APPLICATIONS

Next Move — Visualizing job search
my-next-move.fyi · 2026

Get Booklist — Share curated books
getbooklist.com · 2025

Folderize — Organize files by type
folderize.kinsta.page · 2018

Factly — Making public data meaningful
factly.in · 2014