



COMP-SCI ENGINEER - HCI & UX DESIGNER - PRODUCT

Manoj V Manduva

Principal Product Designer

10 years of product design and 4 years of product management experience on AI, B2B SaaS start-up and enterprise products.

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EDUCATION

Product Management Bootcamp

Sauder School of Business, UBC

M.Des, Information & Interface Design

National Institute of Design

B.Engg, Computer Science Engg.

Osmania University

HIGHLIGHTS

- [Patent registered on EV charger](#)
- [Listed in top 85 designs – Nissan’s Thinking outside parking box](#)
- \$2500 grant received from GE Healthcare and Behance
- [Co-founded Factly and received \\$1M grant from Google and Meta](#)
- 4 Publications | IEEE & IIID
- 1st Prize in short movie making
- Junior Scientist Award | National Children Science Congress

SKILLS

Design thinking, User Experience Design (UX), User Interface Design (UI), Information architecture (IA)

Product discovery, Strategy, Prioritization, Roadmaps, Product-Market fit

User Research, Usage Metrics & Testing, Agile methodologies

HTML & CSS, Python programming, SQL, Deployment, Hosting, Github

TOOLS

Figma, Adobe Creative Suite, Amplitude, Mixpanel, Excel

VOLUNTEERING

Repair Cafe · WWF · Earth Hour

PUBLICATIONS

- Design of automobile infotainment system for elderly drivers in Indian context - IIID, Vienna, 2011
- Multimodal Interaction with user’s forced exhalation - IEEE, 2011

Vancouver, BC

PRODUCT DESIGNER EXPERIENCE

DESIGN

Oracle — *Principal Product Designer*

2023–26 · Remote (Canada)

- Designing Fusion SCM Applications focused on Supplier Qualification Management Procurement and Health Care.
- Designing AI agent experiences within Oracle Fusion SCM.

Kinsta — *Senior Product Designer*

2021–23 · Remote (Canada)

- Initiated research and design of Analytics for App and DB hosting.
- Supported team on customer communication platform.
- Owned Customer activation and new user onboarding.

Simulogics GmbH — *Senior UX/UI Designer*

2020–21 · Remote (Germany)

- Prosperous universe web and mobile game interface.
- Design for admin dashboard, plans and roadmap.

Volkswagen AG — *Concept UX Designer*

2018–20 · Germany

- Owned holistic charging experience, statistics for I.D3.
- Owned charging station reservation project.

Mutual Mobile — *Senior Interaction Designer*

2012–15 · India

- Handled design for clients like Nike, Rackspace, SeeMyRadiology, RMS Actuos, Economic Times etc.

PRODUCT MANAGEMENT EXPERIENCE

PRODUCT

Pictory — *Founding Product Manager*

2021–22 · Remote

- Owned the core features for AI-powered video editing, templates, projects, teams. Usage analytics using Amplitude.
- Product market fit, strategy for content creation, setting up OKRs.

Almabase — *Founding Product Manager*

2015–18 · India

- Initiated user research and product roadmaps, design, usage analytics of the main features on the platform: Alumni jobs, needs, mentorship, gallery etc.
- Helped Almabase grow from 16 to 250+ customers and eventually become #1 alumni management software with \$1M ARR.

INTERNSHIPS

DESIGN & RESEARCH

University of Salzburg — *HCI Design Intern*

2011 · Austria

Frog Design — *Design Research Intern*

2010 · Switzerland

Bosch — *Design Research Intern*

2010 · India

Mediashala — *UX Design Intern*

2010 · India

INDEPENDENT

AI & APPLICATIONS

Next Move — *Visualizing job search*

my-next-move.fyi · Canada

Get Booklist — *Share curated books*

getbooklist.com · Canada

Folderize — *Organize files by type*

folderize-deapc.kinsta.page · India

Factly — *Making public data meaningful*

factly.in · India

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